

# ADAPTIVE LIVING EXP

## 2024 EXHIBITOR & SPONSORSHIP OPPORTUNITIES



NEPEAN SPORTSPLEX: HALLS A & B SATURDAY, JUNE 1, 2024 www.adaptivelivingexpo.com 10:00AM - 3:00PM Join us for Ottawa's first official expo dedicated to showcasing inclusive, accessible, adaptive living solutions for every age & ability.



The Adaptive Living Expo will host over 50 businesses, organizations & support services!



- Free Parking
- Expert Insights
- Presentations



- Free Entry for Attendees
- Networking Opportunities
- Advertising Opportunities



- Fully Accessible
- Engaging Exhibits
- Free Clinics

OUR VISION is to offer a largescale locally-hosted event in Ottawa - bringing everyone in adaptive, accessible & inclusive living under one roof.

Our team created the successful Ottawa Seniors Expo with approx. 1000 visitors in under 4 hours!

В

()

"It was a great venue for us to advertise our services and it was a great opportunity to network with other services working towards improving the quality of life for seniors in our community." OUR MISSION is to connect individuals living with disabilities or chronic illnesses, seniors, caregivers, family members & healthcare providers with ethical, educational and supportive resources to achieve our highest quality of life.

# EXHIBITOR PACKAGE

To ensure variety for attendees and to support enhanced exclusivity for our exhibitors, there is a LIMIT on the types of businesses per organizational category. This will be on a first-come first-serve basis.



#### EXHIBITOR TABLE (44)

- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website;
- Ongoing social media promotion, event advertising and promotion throughout the city of Ottawa;
- One standard 6 foot table with extra space
- Two chairs provided
- Back panel dividers in middle sections of expo
- Option to provide clinic services with additional promotion

Home Care Category SOLD OUT



# SPONSORSHIP PACKAGES

#### PRESENTING SPONSOR (1)

- Opportunity to provide a 10-15 minute presentation about your business, service or field of expertise.
  - Ongoing advertisement about your presentation topic & time.
- Company banner exclusively placed at entry to the Adaptive Living Expo for additional promotion.
- Prime booth location with double the space of regular exhibitor tables.
- TWO standard 6 foot tables with block block blocks
- Four chairs promised
- Company logo or all from phal many rid distributed through ut the constant that
- Compared to a propose of event presented by \_\_\_\_\_".
  Adaptive Living Expo material with "presented by \_\_\_\_\_".
- Logo and direct line to your website on the landing page of the Adaptive Living Expo website
- Logo, Company profile/description, and direct link to website on the dedicated Sponsor page.
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Company logo stating Adaptive Living Expo "presented by \_\_\_\_\_" on swag bags with the Swag Bag sponsor.
- Ongoing social media promotion, event advertising and promotion.
- Option to provide clinic services with additional promotion

S3500

(+tax)

#### STAGE SPONSOR (1)

- Opportunity to **provide a 15 minute presentation** about your business, services or field of expertise;
- Ongoing advertisement about your presentation topic
  & time of the presentation.
- Two company banners placed on or beside stage for additional promotion.
- Prime booth location directly beside the Adaptive Living Expo stage with double the space of regular exhibitor tables.
- TWO standard 6 foot tables with additional space
- Four chairs provided
- Company logo on all promotional material distributed throughout Ottawa
- Company logo on front of event program.
- Logo and direct link to your website on the landing page of the Adaptive Living Expo website
- Logo, Company profile/description, and direct link to website on the dedicated Sponsor page.
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Ongoing social media promotion, event advertising and promotion.

(+tax)

REGISTER

 Option to provide clinic services with additional promotion \$2500

#### SWAG BAG SPONSOR (1)

- Company logo on **400 bags distributed** to THE FIRST 400 Adaptive Living Expo attendees.
- Includes the purchase of 400 high-quality, reusable bags designed with your logo & distributed on your behalf at the entrance to the event.
- Optional inclusion of additional promotional items from your business directly in the swag bag provided & filled by sponsor in advance.
- **Banner at entry** to Adaptive Living Expo where bags will be distributed
- Logo and direct link to website on landing page of the Adaptive Living Expo website
- Company profile & description, logo and direct link to website on dedicated Sponsor page
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website
- Ongoing social media promotion, event advertising and promotion.
- Prime exhibitor table location
- One standard 6 foot table with additional space
- Two chairs provided
- Have your own branded bags?
  If yes, price can be reduced. TBD.



#### **PREMIUM SPONSORS (4 Opportunities)**

- Company logo on all promotional material distributed throughout Ottawa
- Prime booth location at entrance to the Adaptive Living Expo with double the space of regular exhibitor tables.
- TWO standard 6 foot tables with additional space
- Two chairs provided
- Dedicated extra long back panel divider behind premium sponsor's tables.
- Company logo on front of the event program.
- Logo and direct link to website on the landing page of the Adaptive Living Expo website.
- Company profile/description, logo and direct link to website on dedicated Sponsor page.
- Additional social media promotion.
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Ongoing social media promotion, event advertising and promotion.

\$1000

REGIST

(+tax)

Option to provide clinic services with additional promotion

#### **COFFEE SPONSOR (1)**

- Company logo on all promotional material distributed throughout Ottawa
- Company logo on front of event program.
- Logo and direct link to website on the landing page of the Adaptive Living Expo website.
- Company profile/description, logo and direct link to website on dedicated Sponsor page.
- Option to place banner or additional signage at the coffee/snacks catering section (from Tulips & Maple Catering)
- Additional social media promotion.
- 1 Standard 6 foot tables with additional space
- Two chairs provided
- Dedicated back panel divider behind sponsor's tables.
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Ongoing social media promotion, event advertising and promotion.

\$800

REGISTER

(+tax)

 Option to provide clinic services with additional promotion

## ARE YOU ON BOARD FOR A GREAT DAY?



Once you decide on your sponsorship or exhibitor package, please complete <u>this</u> <u>registration form</u> with details about you and your business/organization!



## THANK YOU FOR HELPING TO MAKE THIS A GREAT, INCLUSIVE, ACCESSIBLE EVENT!

### <u>www.adaptivelivingexpo.com</u>

**Contact:** Kyla MacGinnis or Catherine Bennett

**Email** kyla@buildable.ca or catherine@buildable.ca