



*is proud to present the first*

OTTAWA  
**ADAPTIVE  
LIVING EXPO**

**2024 EXHIBITOR & SPONSORSHIP  
OPPORTUNITIES**



**NEPEAN SPORTSPLEX: HALLS A & B  
SATURDAY, JUNE 1, 2024**

**10:00AM - 3:00PM**

[www.adaptivelivingexpo.com](http://www.adaptivelivingexpo.com)

Join us for Ottawa's first official expo dedicated to showcasing inclusive, accessible, adaptive living solutions for every age & ability.



**The Adaptive Living Expo will host over 50 businesses, organizations & support services!**



• Free Parking



• Free Entry for Attendees



• Fully Accessible

• Expert Insights

• Networking Opportunities

• Engaging Exhibits

• Presentations

• Advertising Opportunities

• Free Clinics

# A B O U T



**OUR VISION** is to offer a large-scale **locally-hosted** event in Ottawa - bringing everyone in **adaptive, accessible & inclusive** living under one roof.



Our team created the successful *Ottawa Seniors Expo* with approx. 1000 visitors in under 4 hours!



**OUR MISSION** is to connect individuals living with disabilities or chronic illnesses, seniors, caregivers, family members & healthcare providers with **ethical, educational and supportive resources** to achieve our highest quality of life.

*"It was a great venue for us to advertise our services and it was a great opportunity to network with other services working towards improving the quality of life for seniors in our community."*

# EXHIBITOR PACKAGE

To ensure variety for attendees and to support enhanced exclusivity for our exhibitors, there is a LIMIT on the types of businesses per organizational category. This will be on a first-come first-serve basis.

## EXHIBITOR TABLE (44)

- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website;
- Ongoing social media promotion, event advertising and promotion throughout the city of Ottawa;
- One standard 6 foot table with extra space
- Two chairs provided
- Back panel dividers in middle sections of expo
- Option to provide clinic services with additional promotion

**As of Apr 24th**  
**Only a few tables left!**

ONLY

**\$380! (+tax)**

**REGISTER**



# SPONSORSHIP PACKAGES

## PRESENTING SPONSOR (1)

- Opportunity to provide a 10-15 minute presentation about your business, service or field of expertise.
- Ongoing advertisement about your presentation topic & time.
- Company banner exclusively placed at entry to the Adaptive Living Expo for additional promotion.
- Prime booth location with double the space of regular exhibitor tables.
- TWO standard 6 foot tables with black table cloths
- Four chairs provided
- Company logo or other promotional material distributed throughout the course of the event
- Company logo on front of event program and before all Adaptive Living Expo material with "presented by \_\_\_\_\_".
- Logo and direct link to your website on the landing page of the Adaptive Living Expo website
- Logo, Company profile/description, and direct link to website on the dedicated Sponsor page.
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Company logo stating Adaptive Living Expo "presented by \_\_\_\_\_" on swag bags with the Swag Bag sponsor.
- Ongoing social media promotion, event advertising and promotion.
- Option to provide clinic services with additional promotion

**\$3500**  
(+tax)

## STAGE SPONSOR (1)

- Opportunity to **provide a 15 minute presentation** about your business, services or field of expertise;
- Ongoing advertisement about your presentation topic & time of the presentation.
- Two company **banners placed on or beside stage** for additional promotion.
- Prime booth location directly beside the Adaptive Living Expo stage with double the space of regular exhibitor tables.
- TWO standard 6 foot tables with additional space
- Four chairs provided
- **Company logo on all promotional material** distributed throughout Ottawa
- Company logo on front of event program.
- Logo and direct link to your website on the landing page of the Adaptive Living Expo website
- Logo, Company profile/description, and direct link to website on the dedicated Sponsor page.
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Ongoing social media promotion, event advertising and promotion.
- Option to provide clinic services with additional promotion

**\$2500**

(+tax)

**REGISTER**

## SWAG BAG SPONSOR (1)

- Company logo on **400 bags distributed** to THE FIRST 400 Adaptive Living Expo attendees.
- **Includes the purchase of 400 high-quality, reusable bags** designed with your logo & distributed on your behalf at the entrance to the event.
- **Optional inclusion of additional promotional items** from your business directly in the swag bag - provided & filled by sponsor in advance.
- **Banner at entry** to Adaptive Living Expo where bags will be distributed
- Logo and direct link to website on landing page of the Adaptive Living Expo website
- Company profile & description, logo and direct link to website on dedicated Sponsor page
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website
- Ongoing social media promotion, event advertising and promotion.
- Prime exhibitor table location
- One standard 6 foot table with additional space
- Two chairs provided
- *Have your own branded bags?  
If yes, price can be reduced. TBD.*

**\$2500**  
(+tax)

**REGISTER**



## PREMIUM SPONSORS (4 Opportunities)

- **Company logo on all promotional material** distributed throughout Ottawa
- **Prime booth location** at entrance to the Adaptive Living Expo with double the space of regular exhibitor tables.
- TWO standard 6 foot tables with additional space
- Two chairs provided
- Dedicated extra long back panel divider behind premium sponsor's tables.
- **Company logo on front of the event program.**
- Logo and direct link to website on the landing page for the Adaptive Living Expo website.
- Company profile/description/logo and direct link to website on a dedicated Sponsor page.
- Additional social media promotion.
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Ongoing social media promotion, event advertising and promotion.
- Option to provide clinic services with additional promotion

**\$1000**

(+tax)

**REGISTER**





## RAMP SPONSORS (1)

- **Company logo on all promotional material** distributed throughout Ottawa
- **Prime booth location** at entrance to the Adaptive Living Expo with double the space of regular exhibitor tables.
- TWO standard 6 foot tables with additional space
- Two chairs provided
- Dedicated extra long back panel divider behind premium sponsor's tables.
- **Company logo on front of the event program.**
- Logo and direct link to website on the landing page for the Adaptive Living Expo website.
- Company profile/description/logo and direct link to website on a dedicated Sponsor page.
- Additional social media promotion.
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Ongoing social media promotion, event advertising and promotion.
- Option to provide clinic services with additional promotion

**\$1000**

(+tax)

**REGISTER**



## COFFEE SPONSOR (1)

- Company logo on all promotional material distributed throughout Ottawa
- Company logo on front of event program.
- Logo and direct link to website on the landing page of the Adaptive Living Expo website.
- Company profile/description, logo and direct link to website on dedicated Sponsor page.
- Option to place banner or additional signage at the coffee/snacks catering section (from Tulips & Maple Catering)
- Additional social media promotion
- 1 Standard 6 foot table with a slit end space
- Two chairs provided
- Dedicated backdrop panel divided behind sponsor's tables
- Exhibitor listing on the Adaptive Living Expo website with direct link to your company website.
- Ongoing social media promotion, event advertising and promotion.
- Option to provide clinic services with additional promotion

**\$800**  
(+tax)

**REGISTER**



# ARE YOU ON BOARD FOR A GREAT DAY?



Once you decide on your sponsorship or exhibitor package, please complete [this registration form](#) with details about you and your business/organization!



THANK YOU FOR  
HELPING TO MAKE  
THIS A GREAT,  
INCLUSIVE,  
ACCESSIBLE EVENT!

**[www.adaptivelivingexpo.com](http://www.adaptivelivingexpo.com)**

**Contact:** Kyla MacGinnis or Catherine Bennett

**Email** kyla@buildable.ca or catherine@buildable.ca